

Call to Action!

In 2016, we were so inspired by Women In Film's successful #52filmsbywomen campaign that we started an international sister campaign for the theatre: #52playsbywomen. This includes womxn and women+ writers. Four years later, two thousand plus plays by women have been discussed at the hashtag!

The Goals:

- (1) To foster further recognition of plays by women/womxn/women+ on social media, and
- (2) To encourage the repeated selection of plays by women/womxn/women+ as a personal choice for theatre goers around the world, by contributing to the "buzz."

The Action:

It's easy!

I. Pledge to see, read, or listen to a play by a

woman/womxn/woman+ playwright each week for a year.

If you'd like (*but it's optional*), you can announce your pledge on social media.

II. Post a tweet each week with

1. the playwright's name,
2. the play's title, and

3. the hashtag #52playsbywomen.

4. Do this for one year.

5. Enjoy the plays!

Sample weekly tweet:

Week # 1 – TITLE OF PLAY by PLAYWRIGHT’S NAME

#52playsbywomen

III. OPTIONAL SUGGESTIONS (based ideas offered by participants):

1) RT the tweets of other participants once or twice a week to amplify the reach.

2) Create a graphic with your posts, to make a splash, such as a photo of the playbill or book cover.

3) Participants enjoy reading whatever information you can provide about the plays and playwrights you discover. Perhaps add a bit about the play? Miniblog?

FAQ:

1 – LIMITED ACCESS TO PLAYS BY
WOMEN/WOMXN/WOMEN+

Q: There are not that many plays by these artists being produced in my area, but I’d still like to participate. Do public readings and/or workshops of plays count? Does reading a published play (or a

script) by a woman/womxn/woman+ playwright count?

A: YES! A public reading and/or workshop of a play by these playwrights counts because it's a performance.

In addition, if you cannot attend any public performance of a play by a playwright (due to lack of productions or readings in your area), you may, in substitution, read a play by a woman/womxn/woman+ writer that week and post that play information.

2 – SELF-PROMOTION

Q: I'm a female playwright and I'd like to promote my own play that's currently in production. Is this hashtag a good place to do that?

A: First of all, congrats on your production! Best wishes for your run! But NO. If you'd like to have your own play promoted on this hashtag, we urge you to point audience members or artistic staff who have seen your play to post it there instead. That benefits you more as a playwright as others are discussing your work.

3 – LENGTH OF PLAYS

Q: Do short and ten minute plays by women/womxn/women+ playwrights count?

A: Yes. Anything that runs ten minutes or longer may be counted.

4 – ANY FREE CLASSIC PLAYS BY WOMEN TO READ ONLINE?

Q: Theatre is expensive. I'd like to support this initiative but I can't

get to the theatre every week. Any advice on where to find free classic plays by women online?

A: Yes! Check out:

<http://www.historymattersbacktothefuture.com/plays>

And thanks to all the organizations that supported this initiative, especially LAFPI.