



**Attention Instagramming Instigators:
We'd love to post about your shows & projects!**

Send us your INSTAGRAM-READY artwork, and we'll blast and promote to the best of our online abilities.

Please send to gina@ginayoung.com following the simple guidelines below.

There are two types of images that work well for us:

- 1) great rehearsal stills, and
- 2) flyer artwork

Send us anything you want, but make sure it's:

- clear, good quality photography (jpegs are best)
- easy to read if there's text
- compelling and really shows what your work is about
- already cropped in a square shape if possible
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Check out [instagram.com/thelafpi](https://www.instagram.com/thelafpi) for examples of what works! (And be sure to tag us at [@thelafpi](https://www.instagram.com/thelafpi) in your own posts.)

In your email, also be sure to include:

- 1) show name, playwright's name and a one-sentence description
- 2) location/dates/times/other pertinent details including any hashtags
- 3) any web links or where to get tickets
- 4) your Instagram handle, the handle of your theater company, theater space and/or handles of any of the performers pictured, if you can!

LA FPI Instagram Qs? DM Gina [@thelafpi](https://www.instagram.com/thelafpi) or email gina@ginayoung.com.

Thanks, congratulations, and we look forward to seeing (& supporting) what you're up to.

And be sure to keep up with us at [lafpi.com](https://www.lafpi.com)!