



NEWS RELEASE FOR IMMEDIATE RELEASE

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MARCH 25th COLLABORATIONS CONVERSATION - Women Theatre Artists & Professionals Take Action in a Free SWAN Day Gathering

LOS ANGELES, CA -**Theatre Mab Town Hall**, a fresh Los Angeles theatre company with a focus on promoting the power of the individual, announces a **Collaborations Conversation** in recognition of **SWAN Day** (Support Women Artists Now Day). The Collaborations Conversation is open to all theatre artists - male and female - who are interested in fostering new work for women theatre artists; it will be held on **Sunday, March 25 at 3 pm at The Will Geer Theatricum Botanicum** in Topanga, CA.

SWAN Day is an annual event created by WomenArts. Organizations across the country take part by focusing attention on the work of women artists in the weeks surrounding the last Saturday of March (Women's History Month).

The Collaborations Conversation is one of the few SWAN Day events in the Los Angeles area, and a unique call to action which welcomes participants. A panel of respected theatre artists and professionals has been assembled to open the Collaborations Conversation, an active springboard for new partnerships and projects.

The panel includes celebrated actress, director and Theatricum Botanicum Artistic Director Ellen Geer, and opera diva turned arts administrator and Founding Director of The Broad Stage, Dale Franzen.

Theatre Mab Town Hall Artistic Director and Conversation moderator Ella Martin describes the event as "A conversation by and for women theatre artists and professionals on the nature and possibilities of collaboration. The event will create an environment where women theatre artists can discuss past successful collaborations, meet new potential collaborators, and plan how they can and will work together to continue to support excellent work by women."

Other scheduled panelists are performer/director Susan Angelo (Theatricum Botanicum, A Noise Within), director/producer Jen Bloom (Santa Monica Rep), playwright Mary F. Casey (Jane Chambers Award Winner), writer/performer Marissa Chibas (*Daughter of a Cuban Revolutionary*) and award-winning director Ann-Giselle Spiegler (Lit Theater).

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The Collaborations Conversation is produced by [Theatre Mab Town Hall](#); hosted by [The Will Geer Theatricum Botanicum](#), a longtime theatrical institution focusing on the classics, education and new play development; and supported by the [Los Angeles Female Playwrights Initiative](#), a movement working to ensure fair representation of women playwrights on local stages, and beyond.

The **Collaborations Conversation** will take place **Sunday, March 25 at 3pm** at the Will Geer Theatricum Botanicum. Admission to the event is **free** and open to the public; donations to offset the costs of producing the event will be gratefully accepted. The **Will Geer Theatricum Botanicum** is located at 1419 N. Topanga Canyon Blvd. in Topanga, midway between Malibu and the San Fernando Valley. The theater is outdoors; bring a sweater or jacket.

For further information, e-mail theatremab@gmail.com or visit
<http://theatremabtownhall.tumblr.com/upcoming>

DETAILS FOR CALENDAR LISTINGS

- WHAT:** *Collaborations Conversation in recognition of SWAN Day*
- WHEN:** **Sunday, March 25 at 3pm**
- WHERE:** **The Will Geer Theatricum Botanicum**
1419 N. Topanga Canyon Blvd.
Topanga, CA 90290
(midway between Pacific Coast Highway and the Ventura freeway)
- TICKETS:** **FREE**
- HOW:** Reservations to theatremab@gmail.com are encouraged.
- OTHER:** The theater is outdoors; bring a sweater or jacket. Paid parking on the grounds and free street parking.